



## Cookie Policy

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## What are Cookies?

Cookies are small text files, given ID tags that are stored on your computer's browser directory or program data subfolders. Cookies are created when you use your browser to visit a website that uses cookies to keep track of your movements within the site, help you resume where you left off, remember your registered login, theme selection, preferences, and other customization functions.

The website stores a corresponding file (with same ID tag) to the one they set in your browser and in this file, they can track and keep information on your movements within the site and any information you may have voluntarily given while visiting the website, such as email address.

Cookies are often indispensable for websites that have huge databases, need logins, have customizable themes, other advanced features. Cookies usually don't contain much information except for the URL of the website that created the cookie, the duration of the cookie's abilities and effects, and a random number. Due to the little amount of information a cookie contains, it usually cannot be used to reveal your identity or personally identifying information.

## TopFX website Cookie Types:

### **Session cookies**

These cookies are created temporarily in your browser's subfolder while you are visiting a website. Once you leave the site, the session cookie is deleted.

### **Analytical Cookies**

These cookies may include both temporary and persistent cookies that we use in order to determine how our website was found, the number of visits and from where the visit came from.

The information is anonymous (i.e. it cannot be used to identify you and does not contain personal information such as your name and email address) and it is only used for statistical purposes.

### **Functional Cookies**

These cookies record and store your choices in our website in order to provide for a more seamless experience across our website.

These are saved temporarily as login information and expire once the browser is closed.

### **Third Party Cookies**

These cookies are used by third parties and mostly by social media websites like Google+, Facebook or YouTube. These cookies are session, analytical and functional, and determine if the user is logged into a social network already, and control bookmarking or sharing TopFX content, or determine when viewing TopFX videos.

\*The Top FX website issues cookies upon landing on our website, unless the user has changed their cookie settings in their browser to refuse cookies. Please note that with cookies switched off, some areas of our website and services might not be made available to you. TopFX does not use cookies to personally

collect information about you – the cookies that we use only collect anonymous information to optimize our services and do not collect personal information.

**Cookie disclosure table:**

Name	Time To Leave	Description	Session Cookies	Analytical Cookies	Functional Cookies	Third Party Cookies
IDE	730 days	One of the main advertising cookies on non-Google sites is named 'IDE' and is stored in browsers under the domain doubleclick.net.	No	No	No	Yes
DSID	1 day	non-Google sites use other cookies with names such as DSID, FLC, AID, TAID, and exchange_uid. Other Google properties, like YouTube, may also use these cookies to show you more relevant ads.	No	No	No	Yes
__ar_v4	1 year	This cookie is associated with the DoubleClick advertising service from Google. Helps with tracking conversion rates for ads.	No	No	No	Yes
__lc.visitor_id.*	991 days	This cookie name is associated with software provided by LiveChat Inc, which allows website owners to talk to visitors on their site. The root of the cookie name is __lc.visitor_id. followed by a unique seven-digit number which is a visitor identifier. The cookie will allow the application to recognise a returning visitor to the website.	No	Yes	No	No
_dc_gtm_UA-*	0 day	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.	No	Yes	No	No

_gat_UA-*.~*	0 day	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	No	Yes	No	No
_ga	777 days	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default, it is set to expire after 2 years, although this is customisable by website owners.	No	Yes	No	No
_gid	1 days	This cookie name is associated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited.	No	Yes	No	No
_ym_d	1 year	Cookies set by Yandex. Metrica, date of the user's first site session	No	Yes	No	No
_ym_isad	2 days	Cookies set by Yandex. Metrica, used to determine if a visitor has ad blockers	No	Yes	No	No
_ym_uid	1 year	Cookies set by Yandex. Metrica, used for identifying site users	No	Yes	No	No
_ym_visorc_*	30 minutes	Cookies set by Yandex. Metrica, allows Session Replay to function correctly	No	Yes	No	No

